Heterans of Horeign Wars

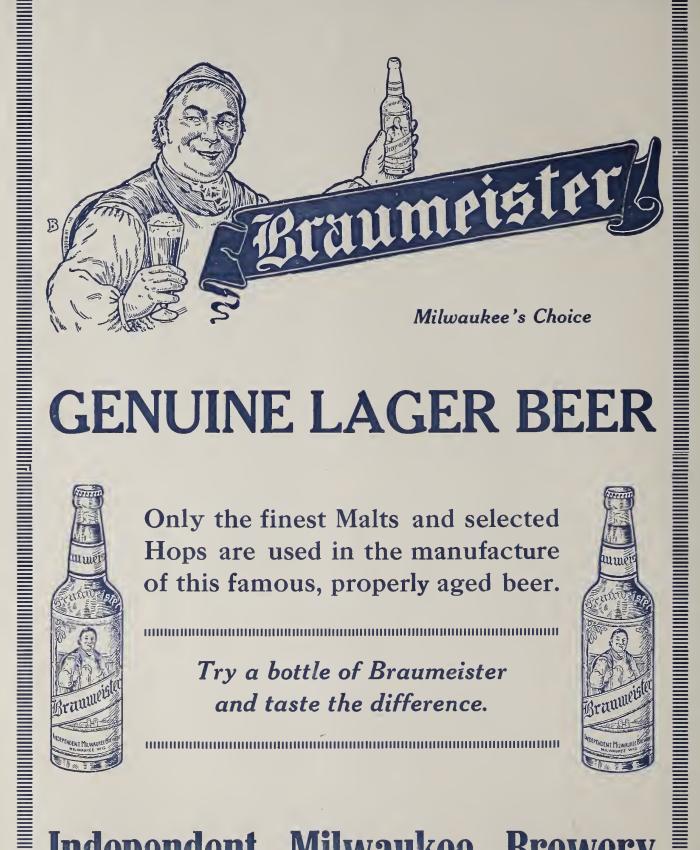


34th National Encampment



Milwaukee, Wisconsin August 27th to September 1st, 1933

Published by Wisconsin Veteran



GENUINE LAGER BEER



Only the finest Malts and selected Hops are used in the manufacture of this famous, properly aged beer.

> Try a bottle of Braumeister and taste the difference.



Independent Milwaukee Brewery

Our National Commander-in-Chief

Albert Robert E. Coontz was born in Hannibal, Missouri, June 11, 1864. He received his preparatory education at Ingleside College, Hannibal, Missouri, and graduated from Hannibal, Missouri, College in 1880. In 1885 he graduated from the U. S. Naval Academy at Annapolis and in

1926 was given the honorary degree of Doctor of Laws from the University of Missouri.

He was commissioned an ensign in the U. S. Navy, July 1, 1887, and was promoted through the grades to Rear Admiral in December, 1917, and became a full-fledged Admiral in October, 1919.

Upon receipt of his commission as Admiral in October, 1919, Coontz spent six years in the Alaskan Service, becoming proficient as a pilot in those waters. In 1908 he was executive officer of the U.S.S. Nebraska on the voyage of the fleet around the world. During the year 1910-1911, Admiral Coontz acted as Commandant of Midshipmen at the U.S. Naval Academy, and the following year he was sent to the Island of Guam where he presided as Governor.

In 1913 Coontz was made commanding officer of the U.S.S. Georgia, which won the fleet gunnery trophy under his command. He was appointed Commandant of the Navy Yard at Puget Sound on July 20, 1915, where he remained until he was ordered to take com-

mand of the Seventh Division, U. S. Atlantic Fleet in August, 1918. That same year he was named Assistant Chief of Naval Operations and made a trip to the Pacific, with the fleet aboard the U.S.S. Wyoming as his flagship.

The appointment of Coontz as Chief of Naval Operations was confirmed by the U.S. Senate on October 24, 1919,

which assignment he held until August, 1923, when he became Commander-in-Chief of the U. S. fleet. He later commanded the fleet on the Hawaiian-Australian-New Zealand cruise and upon his return was named Commandant of the 5th Naval District in November, 1925.

On June 11, 1928, Rear Admiral Coontz was retired by reason of age. He was advanced to the rank of Admiral on the retired list on June 21, 1930, by Act of Congress.

Admiral Coontz holds campaign medals from the Spanish-American War, Philippine Insurrection, service at Vera Cruz and the World War and has received the Distinguished Service Medal from the U.S. Government in recognition of the brilliant achievements.

In 1923, he received the Distinguished Service Medal of the American Legion and from 1920 to 1923 he served as Commander General of the Military Order of Foreign Wars.

Admiral Coontz has been an active member of the V.F.W. for several years past. His son, the late Lt. Kenneth Lee Coontz, U.S.N., was at one time Commander of Robert E. Perry Ship No. 427, of the V.F.W. in Washington, D. C., and in 1923 he served as Commander of the District of Columbia Department. Admiral Coontz was elected to the office of Junior Vice Commander-in-Chief of the Veterans of Foreign Wars



ADMIRAL ROBERT E. COONTZ

of the U. S. at its 31st National Encampment held in Baltimore in August, 1930, and at Kansas City in 1931, he was elevated to the office of Senior Vice Commander-in-Chief. At Sacramento, in 1932, Admiral Coontz was unanimously elected Commander-in-Chief, the highest office within the organization he represents.

The Peace that passeth all Human Understanding

The Apostle Paul who wrote the above lines may have had in mind the mental ease that comes to all men who have builded securely and well for themselves and their families.

Statistical records prove beyond a doubt that years are added to a man's life when his mind is unworried and free from the thought of dependency both as to himself and those for whom he is responsible.

The Special Retirement Endowment Contracts of the Northwestern Mutual Life Insurance Company lend themselves surprisingly to the uses of man in planning for those retirement years which should rightfully come to him as well as in preparing for the unforeseen contingency of premature death and all that it means to the family.

This is a personal message because it pertains directly to you—and one which you must make use of if you wish to attain the peacefulness of mind concerning which Paul has written.

We can help you in arranging a program which will accomplish these things. Of course you will not be obligated in any way if you wish to make use of our services in this connection. We are very glad to be of help. If you like, you may phone or write us for an appointment.

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V.F.W. NEWS

Van Zandt Shows Wide Experience

James E. Van Zandt enlisted in the United States Navy April 9, 1917, when he was a senior in the Altoona, Pennsylvania, high school. He was trained at the U.S. Naval Training trained at the U. S. Naval Training Station, Newport, R. I., and on board the U. S. S. New York. In June, of 1917, he was transferred to the U. S. S. Albany and immediately placed on board an English Merchantman as signalman for the First Mercantile Convoy to leave the States for Europe. For the remainder of the World War he served as a signalman on board various merchant ships, making twelve round trips under the supervision of the U. S. Armed Guard, with headquarters at Brooklyn, N. Y. Van Zandt served on board the U. S. S. Santa Paula in the return of



JAMES E. VAN ZANDT

troops to the States, making five round trips. Following this assign-ment, he served as athletic coach for the various sport teams at the Brooklyn Navy Yard.

lyn Navy Yard.

With the rank of Chief Quartermaster, Van Zandt was discharged in September, 1919, only to re-enlist in the Fleet Naval Reserve a few weeks later. He is still a member of the Reserves, having taken the annual summer cruises required by regulations.

Active in sports since boyhood, Senior Vice Commander-in-Chief Van Zandt has held numerous A. A. U. championships. In February, 1924, he was called back to serve in the Navy as a trainer and represent the Navy in the 1924 Olympics at Paris, France. He has also been active in Boy Scout He has also been active in Boy Scout

Starting with the Pennsylvania Railroad as an arrentice and serv-

Railroad as an arrentice and serving in all branches of railroading, he is now a special representative of the passenger traffic department.

As a member of the Veterans of Foreign wars of the United States, Van Zandt has served as Commander of Post No. 3 in Altoona, two successive terms as Commander of the Department of Pennsylvania, National Chief of Stati in 1930-31, and Junior Vice Commander-in-Chief, to which office he was elected at the 32nd National Encampment held in Kansas City in 1931. At Sacramento, in 1932, Van Zandt was advanced to Senior Vice Commander-in-Chief, ranking second in command to Commander-in-Chief Robert E. Coontz. Chief Robert E. Coontz.



R. B. HANDY, JR. Adj. General and Quartermaster

GEORGE A. HABERMAN Chairman Drum and Bugle Corps

COL. P. F. PIASECKI Reception Comm. Chairman

> COL. PEARSALL Reception

MAJOR FROEMING Reception

E. C. MILLSTEAD Transportation JOHN MEGNA

Golf Tournament Chairman

BILLY SIXTY Golf Tournament Director

Milwaukee Posts Show Strength

The Veterans of Foreign Wars of Milwaukee County who are hosts to the 34th National Encampment have been very active in veterans' affairs lately. They have organized a county bugle and drum corps under the leadership of Drum Major Crosby and have a drum with the V. F. W. Colors—blue and gold—with a cross of Malta inscribed on each drum. They Malta inscribed on each drum. They have also organized a Milwaukee County firing squad to officiate at burials of veterans, or any patriotic observance. On Memorial Day and Armistice Day, these organizations always officiate at the ceremonies to remind the public of the veteran. The Milwaukee County firing squad has adopted the regulation dress uniform of the United States Cavalry which embodies the blue and gold of the Veterans of Foreign Wars. This squad is under the leadership of Sergeant is under the leadership of Sergeant Frank Miller.

A drum and bugle corps and firing squad composed entirely of overseas veterans is bound to increase the pop-

veterans is bound to increase the popularity of our organization not only locally, but throughout the state.

Milwaukee County also has a ladies' auxiliary drill team composed of members of the auxiliary of Milwaukee county under the leadership of Drill Master Hocking.

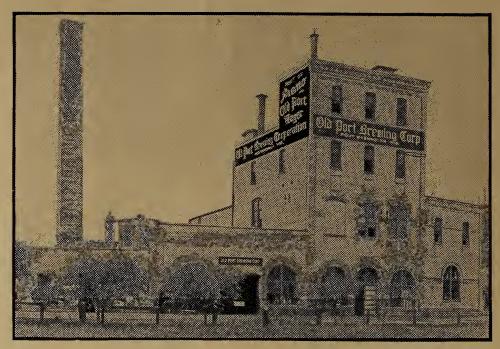
In addition to the above mentioned county organizations, several Milwaucounty organizations, several Milwaukee posts, namely Runge Post, have a drill team consisting of its own members under the leadership of Comrade Buege. The Runge Bros. Ladies' Auxiliary also has a drum and bugle corps of their own. Nowak Plunkett Post has a highly efficient degree team which adds the needed prestige to an initiation of members.

These are the outstanding features of the Veterans of Foreign Wars of Milwaukee County and our slogan is "Watch Us Grow."

FIRST V.F.W. CHIEF TO BE PRESENT AT THE 1933 ENCAMPMENT

Milwaukee will have the distinction Milwaukee will have the distinction of entertaining the first commander-in-chief of the Veterans of Foreign Wars of the United States when this organization holds its 34th national encampment in that city August 27-September 1. He is James C. Putnam, West Plains, Missouri, who is a member of the Missouri state legislature at the present time. at the present time.

Putnam wrote the first constitution and first set of by-laws of the Vet-erans of Foreign Wars of the United States when it was first organized in Columbus, Ohio, on September 23,



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R. AGNEW, Sr. Vice-Commander
L. MEYERS, Jr. Vice-Commander
E. J. SCHMIDT, Adj. Quarter Master

 \equiv and \equiv

MINA CASHMAN

President of the V. F. W. Auxiliary

AND STAFF

IN **WISCONSIN** ITS WADHAMS **GASOLINE**

Ziegler's CHOCOLATES and **CANDIES**



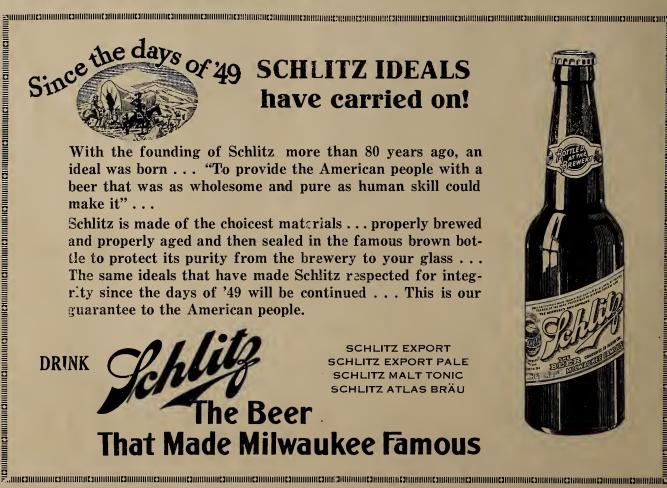
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With the founding of Schlitz more than 80 years ago, an ideal was born . . . "To provide the American people with a beer that was as wholesome and pure as human skill could make it"...

Schlitz is made of the choicest materials . . . properly brewed and properly aged and then sealed in the famous brown bottle to protect its purity from the brewery to your glass . . . The same ideals that have made Schlitz respected for integrity since the days of '49 will be continued . . . This is our guarantee to the American people.





National Convention - - - Executive Committee





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PROGRAM

		Saturday, August 26th
9:00	A. M.	Registration of Delegates and Visitors at Auditorium.
10:00	A. M.	Nat'l Council of Administration — Hotel Schroeder, Nat'l Headquarters.
2:00	P. M.	Sightseeing trip to residential area and parks for Nat'l and Dept. Officers.
7:30	P. M.	Boat Trip.
		Condenda Associate 974b
		Sunday, August 27th
9:00 2	A. M.	Registration of Delegates and Visitors at Auditorium; Auxiliary Delegates to register at Hotel Pfister.
9:00		V. F. W. Services in all downtown churches.
12:00 1		National V. F. W. Golf Tournament.
3:00 I	. M.	Visit of Nat'l and Dept. Officers to Milwaukee Soldiers Home.
7:00 1		Lighting of Welcome Beacon.
8:00 1	P. M.	34th Nat'l Encampment Memorial Services.
		
		Monday, August 28th
8:30 A	A. M.	Registration at Auditorium of V. F. W. Delegates and Visitors; Auxiliary Delegates to register at Hotel Pfister.
9:00 A		Band Concert.
	o 2:00 P.	tinguished guests, etc.
2:00 H	P. M.	Sightseeing trip, residential and commercial, for visitors, from 5th Street entrance of Auditorium.
2:00 F		Official photograph.
2:30 F	P. M.	Conference and instructions of Dept. Officers, Commanders, Adjutants, Quartermasters, and Nat'l Council of Administration officers, Kilbourn Hall, Auditorium and Nat'l Head- quarters, Hotel Schroeder.
3:00 F	P. M.	Entertainment for guests.
6:00 F	P. M.	Official dinner and entertainment for Nat'l Officers of the V. F. W., and auxiliaries, also distinguished guests, encampment delegates and visitors to be admitted by ticket.
7:30 F		Boat Trip.
9:00 F		Parade of Cooties.
10:00 F	P. M.	Supreme Cootie Scratch and Entertainment at
10:00 F	P. M.	Auditorium. Entertainment—Ladies, Auxiliaries and com- rades.



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Addres	s											_								•	
City											S	št	a	ιt	e						

PROGRAM

	Tuesday, August 29th
8:30 P. M.	Registration of V. F. W. Delegates and Visitors at Auditorium; Auxiliary Delegates to register at Hotel Schroeder.
8:30 A. M.	Band Concert.
9:00 A. M.	Business Session V. F. W.
9:00 A. M.	Business Session of Ladies' Auxiliaries.
10:00 A. M.	Landing of Crews from U.S. Gunboats.
1:30 P. M.	Parade—formation between N. 27th and N. 35th Streets.
2:30 P. M.	Parade to start promptly — Navy Day.
5:30 P. M.	Lake Front—Boat races and other entertainment.
8:00 P. M.	Naval entertainment—"Naval Defense of Milwaukee."
	Wednesday, August 30th
8:30 A. M.	Registration of V. F. W. Delegates and Visitors at Auditorium; Auxiliary Delegates to register at Hotel Schroeder.
8:30 A. M.	Band Concert.
9:00 A. M.	Business Session V. F. W.
9:00 A. M.	Business Session of Ladies' Auxiliaries.
10:00 A. M.	Elimination Band Contests, Lake Front if weather permits.
1:30 P. M.	Band Concert.
2:00 P. M.	Business Session V. F. W.
2:30 P. M.	Elimination Drum, Bugle and Drill contest, Lake Front, if weather permits.
3:00 P. M.	Entertainment for Guests.
7:30 P. M.	Boat trip.
8:00 P. M.	Final Band and Drill Teams and awards at Auditorium.
10:00 P. M.	Entertainment.
\$	
N. W. W.	Thursday, August 31st
8:30 A. M.	Band Concert.
9:00 to 2:00 P. M.	V
9:00 to 2:00 P. M.	
10:00 A. M.	Start of Official V. F. W. Day at State Fair.
3:00 P. M.	Inspection of Pabst, Blatz, Miller, Gettelman,
	Schlitz and other breweries.
6:00 P. M.	State dinner and reunions of V. F. W. and aux-
	iliary.
8:00 P. M.	Massing of colors in Auditorium.
9:00 P. M.	Grand V. F. W. Ball at Auditorium.

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PROGRAM

Friday, September 1st

8:00 A. M.	National V. F. W. Rifle Tournament.
9:00 A. M.	Band Concert.
9:30 A. M.	Business Session of V. F. W.
9:30 A. M.	Business Session of Ladies' Auxiliary.
12:00 Noon	Nat'l Golf Tournament at North Hill, Highway
	41
1:30 P. M.	Band Concert.
2:00 P. M.	Business Session of V. F. W. and election of
	officers.
4:00 P. M.	Joint Installation of all officers—Adjournment.
7:00 P. M.	Boat Trip.
8:30 P. M.	"A Night in Milwaukee" at Eagles' Club.
12:00 Midnight	Departure by boat to the World's Fair at Chi-
	cago.

Saturday, September 2nd

7:00 A. M. Departure every half hour by train, motor bus, to the World's Fair at Chicago.

COOTIE PROGRAM

Sat.	Aug. 26th	10:00 P. M.	Degree of Nit (1st Degree) Hotel Wisconsin.
Sun.	Aug. 27th	10:00 P. M.	Degree of Grayback (2nd Degree) Hotel Wisconsin.
Mon.	Aug. 28th		Parade of Cooties. Supreme Cootie Scratch and Enter-
		10.00 1. 141.	tainment at Auditorium.
Tues.	Aug. 29th	10:00 P. M.	Cootie business meeting and election of officers at Wisconsin Hotel.
Wed.	Aug. 30th	6:00 P. M.	Cootie meeting of new supreme council.



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C. E. Wellman, Department Adjutant

> James W. Starner, Department Commander

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INFORMATION

Information desks located at the following points:

Hotel Schroeder Hotel Plankinton

Hotel New Pfister Chicago, Milwaukee, St. Paul & Pacific Depot

Hotel Wisconsin Chicago Northwestern Depot

Auditorium Chicago North Shore & Milwaukee Depot

For information about Milwaukee or for maps, guides, etc., please inquire at any of the above places.

Information concerning a visit to a Pageant of Progress in Chicago on September 2nd may be obtained from a representative of the American Express Company who will have an information desk at the auditorium during the encampment period.

REGISTRATION

V. F. W. Alternates and delegates, Milwaukee Auditorium

V. F. W. Auxiliary delegates and alternates, Hotel New Pfister

V. F. W. Auxiliary guests, Auditorium and Hotel New Pfister

V. F. W. Guests, Auditorium

HEADQUARTERS

34th National Encampment offices, Hotel Schroeder V. F. W. Auxiliary, Hotel New Pfister Military Order of Cooties, Hotel Wisconsin Encampment Committee, Hotel Schroeder Colored Delegation, Urban League—904 W. Vine St.

BADGE DESIGNATIONS

Blue and gold ribbon stamped delegate in gold letters—V. F. W. Delegate

Red and white ribbon stamped Alternate—V. F. W. Alternate

Red and white ribbon stamped Guest—V. F. W. and Auxiliary Guest

Blue and gold ribbon stamped Delegate Auxiliary in gold letters—Auxiliary Delegate

Red and white ribbon stamped Alternate Auxiliary in gold letters—Auxiliary Alternate

Cardinal ribbon with gold letters—State Commanders and Department Presidents

Blue ribbon with gold lettering, gilt finish—National Officers Aux iliary and V. F. W.

Purple ribbon, stamped Committee—Milwaukee Encampment Committee

A guest badge will be issued to all members of the V. F. W. and its Auxiliary and their friends and families, other than delegates and alternates, who register at a cost of \$1.00 each.

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Through special arrangements made with the Milwaukee Electric Railway and Light Company, the Convention Committee has been able to make possible the following features for your entertainment at a cost unequalled by any previous convention.

When you register — visitor or delegate — be sure that the registration clerk gives you your "REDEMPTION TICKET." This ticket and \$1.75 when presented at the Information and Tour Desk entitles you to the following:

- 1. One Souvenir Street Car Pass good for unlimited riding during the convention week, August 27 to Sept. 2, Incl. Price _____\$1.00
- 2. One Sightseeing Bus Ticket. A one and one-half hour ride through Milwaukee's Parks, Boulevards and Residential Districts, and Industrial Areas.

Price _____\$0.50

3. One Brewery Ticket. Round trip to one of Milwaukee's Famous Breweries where free beer will flow in abundance.

Price ______\$0.25

Any of these tickets can be redeemed separately for the redemption ticket and the price stated on the ticket.

DON'T FORGET THE REDEMPTION TICKET.

Program subject to change in minor details. Information desks will have complete details.

SKETCH HISTORY OF V. F. W.

The Veterans of Foreign Wars of the United States is just what its name implies—an organization of men who, like the Crusaders of old, have followed the Stars and Stripes into Foreign climes, and brought the faith of Washington and Lincoln unto foreign tryants and despots—men who have proven their patriotism by the offering of their mortal bodies and immortal souls in sacrifice that liberty should not perish from the earth, and that American ideals and institutions might be preserved for posterity.

The Veterans of Foreign Wars is a

The Veterans of Foreign Wars is a permanent organization. It will conpermanent organization. It will continue as long as it is necessary for American citizens to defend the faith of their fathers against foreign aggression, and uphold these principles and ideals for which the heroes of '76 risked their lives, their fortunes and their sacred honor in establishing the

nation.
The Veterans of Foreign Wars of the United States resulted from the amalgamation of several societies formed immediately following the Spanish-American War in 1899, little groups of veterans returning from campaigning in Cuba and the Philippine Islands, founded local societies upon that spirit of comradeship, known only to those who have faced the dangers of war side by side. Simthe dangers of war side by side. Similar experiences and a common language drew them together. The American Veterans of Foreign Service was chartered by the State of Ohio on October 10, 1899. The Colorado Society, Army of the Philippines, was organized in Denver, Colorado, December 12, 1899. Shortly thereafter, a society known as Foreign Service Veterans was born in Pennsylvania. These organizations grew up side Veterans was born in Pennsylvania. These organizations grew up side by side, increasing in scope and membership until 1913, when at a convention held at Denver, they merged their interests and identities in a national organization known as the Veterans of Foreign Wars of the United States. This new organization immediately took its place among other National Societies of Veterans. At the close of the World War, younger veterans returning from Europe joined by thousands. The Veterans of Foreign Wars of the United States immediately be-

of the United States immediately became the second largest service men's organization in the country. It has posts in every state in the union, in the Canal Zone, in the Hawaiian Islands, the Philippine Islands, France

Islands, the Philippine Islands, France and China. Every member is an American citizen who served in the Army, Navy or Marine Corps under actual campaign conditions.

The V. F. W. is an organization unique in its eligibility requirements. To join its ranks, a man must be able to produce an honorable discharge from the Army, Navy or Marine Corps, showing "Service honest and faithful" in time of war in the theater of operation. Those venerable men who served in the first Mexican War of 1846 and who survived from War of 1846 and who survived from that far distant day until just recently, are among those whose names occupied a place of distinction on

V.F.W. rosters; those who campaigned in Cuba with Roosevelt and Schley; in Porto Rico with Miles, and in the Philippine Islands with Dewey and Funispine Islands with Dewey and Funsten; who captured the walled city of China with Chaffee in suppressing the Boxer Uprising; who pacified the hostile Moros in later campaigns, and who have brought peace and security to those turbulent countries which rim the Carribon Son and the vectores the Carribean Sea, and the veterans of that mighty army who went "Over There" to break the Kaiser's strangle-hold upon civilization, compose this unique organization.

Why do we limit our membership to those who have served in our country's foreign wars and campaigns? Other organizations composed of exservice men represent but one war or campaign. Being so limited the members pass on, and the organization becomes but a memory. The Veterans bers pass on, and the organization becomes but a memory. The Veterans of Foreign Wars, having within its ranks today men who have served their country through more than thirty years of American campaigning, is destined to live as long as it is necessary for our country to defend its rights and maintain its integrity through force of arms. They are men who know what battle means. They are helievers in preparedness to the are believers in preparedness to the end that the young American manhood of this or future generations shall not be sacrificed needlessly,

should an emergency arise. While we limit our membership to those who have seen "overseas serv-ice," we have never limited our activities. Throughout our existence since 1899, the Veterans of Foreign Wars has been ready to go to the front for legislation, either state or national, designed for the aid and benefit of soldiers, sailors and marines and their dependents, regardless of when or where they served.

In our membership requirements we really make no distinction. We merely recognize one that already exists. Our government has always recognized this distinction, as well as all other governments which have existed since civilized governments have been organized. All governments have recognized military service at the front by the award of some medal or other similar honor. Our country, by the issuance of a campaign badge and battle clasps for the Victory medal, has also recognized this distinction. When the Veterans of Foreign Wars of the United States limits its membership to men who have been really make no distinction. We merebership to men who have been awarded a campaign badge by the government of the United States, it does not feel that it injures anyone any more than do those organizations who accept into membership all who wore the uniform in some particular war, and that recognize a distinction between the men who served in unibetween the men who served in uniform with the colors, and the patriotic citizens, who, because of age or other disqualifications, were unable to serve with the colors, but who perhaps gave equally valuable service in civil life.

The basic principle of our order is commradeship—the kind of commadeship that exists between buddies at

the front—practical and sympathetic and devoted to the welfare of each other and the cause that represents the common good for citizenship in

We maintain a National Americanization Committee, which functions to inculcate the doctrines of patriotism in the hearts young and old among native born and aliens alike. The committee has a director and staff, with offices located in New York City, and offices located in New York City, and the work goes on throughout the year in schools, among the alien population and especially in communities throughout the country where there is a large foreign language element. It was the Americanization Committee of the Veterans of Foreign Wars that first launched and then successfully promoted the movement to make the promoted the movement to make the Star Spangled Banner the official national anthem of this nation—to be so preserved and respected until the end

of time.

We have built a National Home for widows and orphans of ex-service for widows and orphans of ex-service men at Eaton Rapids, Michigan. The Home functions on a system of small "building units" and individual homes designed primarily to preserve the family group and to keep mother and children together whenever possible. children together whenever possible. In such cases where an ex-service man is disabled to such an extent that he cannot support his family, arrangements can be made to care for and educate his children so that they may not lack the opportunity of becoming intelligent and useful citizens. As our plans mature, this Home will become a community of young Americans, each one the child of a soldier, each one to go forth educated and trained for a life fully inbued with the ideals of American citizenship such as their fathers fought to defend and perpetuate.

and perpetuate.

and perpetuate.

To the country at large, the Veterans of Foreign Wars of the U. S. pledges its efforts toward the preservation of American ideals and traditions, with a program designed to support every movement in behalf of higher standards of patriotic citizenship. To the prospective member who is eligible to join the ranks of the Veterans of Foreign Wars of the United States, we offer a four fold program—one that embodies rehabilitation of the veterans, through legistation of the veterans, through legislation and service unselfishly ren-dered; child welfare, with a practical method of providing for the widows and orphans of our deceased and totally disabled comrades; Americanism, based on a sane and practical foundation that encourages respect for the constitution and its principles of equality and freedom, and a spirit of comradeship that is understood only among those who have survived the same dangers and made the same sacrifices on the altar of American patriotism. If you are a veteran, with a record of overseas service in the Army, Navy or Marine Corps, you owe it to yourself, your loved ones, your comrades and your country to become a member of the Veterans of Foreign Wars of the United States. based on a sane and practical founda-

PROGRAM COLORED DELEGATION

STOKES-ALEXANDER POST No. 2227 V. F. W.—HOSTS

Milwaukee, Wisconsin



FRED HICKMAN Colored Chairman

Saturday, August 26th

8:00 P. M.—12:30 A. M. Entertainment for guests—Liberty Hall, N. 8th and W. Walnut Sts.

Sunday, August 27th

11:00 A. M.	V. F. W. Services in following Churches: St. Marks A. M. E., 1517 N. 4th St., Rev. R. E. Wilson, Pastor
	Calvary Baptist Church, 1717 N. 4th
	St., Rev. S. J. Williams, Pastor
	St. Matthews Church, C. M. E., N. 6th
	and W. Walnut Sts.
3:00 P. M.	Entertainment Liberty Hall, N. 8th and W.
	Walnut Sts.
8:00 P. M.	34th National Encampment Memorial
10:00 P. M —12:30 A M	Services, Milwaukee Auditorium Entertainment, Liberty Hall
10.00 1. 11. 12.00 11. 111.	Ziroci daiminoito, Ziroci oy Tiani

Monday, August 28th

8:30 A. M.—12:30 P. M.	Reunion, Stokes-Alexander Post No. 2227, "Dugout," Liberty Hall
3:00 P. M.	Band Concert
8:30 P. M.	Entertainment

A Home With Children Needs A SECOND BATH



Children learn life-long lessons of cleanliness in the bathroom. Don't deprive them of its use during morning and night "rush hours." You can build one for them reasonably.

Unused space can be changed into a beautiful all-Kohler bathroom. Dollar for dollar, Kohler fixtures cost less than the unknown, non-trade marked kind.

KOHLER OF KOHLER

Compliments
of
LEO A. O'REILLY
ATTORNEY-AT-LAW

Germantown, Wis.

V. F. W. FLY

While in Milwaukee Special Priced Airtours

A complete Airtour over Milwaukee, see our parks, harbor and Lake Front, convention hall, famous Lake Drive, downtown section, and many other places of interest.

35 MILES - - \$1.50

Milwaukee and Land O'Lakes tour. Above Airtour and in addition, a trip to the famous lake district where a beautiful group of lakes, towns and farm lands will be viewed from the air.

95 MILES - - \$5.00

Charter Trips available, anywhere, any time.

Transportation to and from Airport included in tour prices. Prices based on a party of five. See our representative at our booth in convention hall for furthur information. If your group numbers less than five, we can work up a party at our booth.

LARGE CABIN PLANES - LICENSED PILOTS

MIDWEST AIRWAYS, Inc.

Wisconsin's foremost aviation firm Members of V. F. W. Phone Sheridan 3222

Compliments of
The
Outdoor Advertising
Association of Wisconsin

Members located here, there, and everywhere throughout the state

"Veterans of Foreign Wars"

We Extend
OUR WELCOME TO YOU

If you drive to Milwaukee, let us take care of your car during the convention. Our special rates will please you.

Complete service — washing, greasing, repairing, etc.

SIXTH STREET GARAGE

Phone MArquette 4567 - - 732 N. 6th Street "Official Hotel Schroeder Garage"

WELCOME

Veterans of Foreign Wars To the Hotel Plankinton MILWAUKEE, WIS.

Radio in Every Room—No Extra Charge Air Cooled Lobby and Coffee Shop

Tuesday, August 29th

8:30 A. M.— 1:00 P. M. Reunion, Liberty Hall 1:30 P. M. Parade Formation 6:00 P. M.—12:30 A. M. Entertainment

Wednesday, August 30th

8:30 A. M.—12:30 P. M. Reunion, Liberty Hall 3:00 P. M. Special Entertainment 6:00 P. M. Dinner—Honored Guests 8:30 P. M.—12:30 A. M. Entertainment, Liberty Hall

Thursday, August 31st

8:30 A. M.— 6:30 P. M. Reunion 9:00 P. M. Grand V. F. W. Ball, Liberty Hall

Friday, September 1st

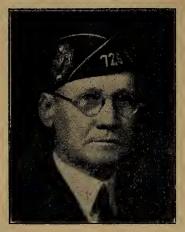
8:00 A. M.— 6:00 P. M. Reunion, Liberty Hall 8:00 P. M. Smoker

AUXILIARY PROGRAM TO BE ANNOUNCED.

ROBT. H. DENT, Chairman Registration, for Colored Posts V. F. W., U. S. A. F. W. HICKMAN Commander Stokes-Alexander Post No. 2227 General Chairman Colored Committee.



Chairmen of Committees



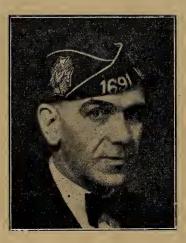
OLIVER C. REMEY Publicity



C. M. SOMMERS Banquet



E. L. DREYFUS Drum and Drill Teams



L. T. BARNABY Entertainment



M. OESTERRIECH Parade



BEN BELTER Cootie Parade



EDW. MAJCHEZAK Registration



EDW. BUTLER Memorial



EDWARD CROSBY Aviation

Chairmen of Committees



TOM TEARNEY
Boy Scouts



FRANK MILLER Information



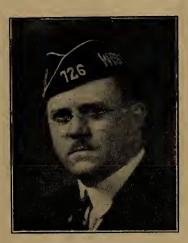
WALTER GRAJECK Badges



MILTON WENZEL Relief



GEO. LEMPKE Printing



DR. B. C. KANE First Aid



GEO. NIENOW Signs



EARL HESSLER Historian



ERNEST KIETZMANN
Lake Transportation

Chairmen of Committees



JOHN HOOD Music



DAN FULLBRIGHT Halls and Meeting Places



H. B. WAGNER Military Reception



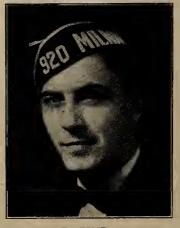
BEN GETTELMAN Publisher, Reception



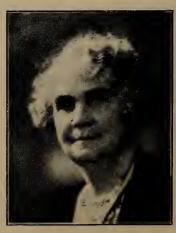
JOHN TRAYNOR Decorations



LEON J. DEALY Program



R. ZINDA Local Transportation



MRS. DORA KIRCHEN Badge

Chairman of Auxiliaries



MRS. EMILY PISKE Gold Star



MRS. HILDEGARDE CLAUS
Distinguished Guests



MRS. GEO. GRAHAM Gold Star



MRS. CLARA WICKERT Finance



MRS. FREDA JAMES Chairman



MRS. HATTIE ULLMER Program



MRS. MINNIE PLUNKETT Gold Star



MRS. ELIZABETH NEMITZ
Drum Corps



MRS. ELLEN WARD Gold Star

Chairmen of Auxiliaries



MRS. LUCY BEATTY
Parade



MRS. LORETTA HIRSCH Nurse



MISS IRENE WARD Military Reception



MRS. MAUD BELTER Lake Excursion



MRS. ROSE AMOS Housing



MRS. ELEANOR DIETTERICH Train Transportation



MISS BESSIE PALMER Signs



MRS. BESS WILLIS
Relief



MRS. LYDIA LEMPKE Printing

Chairmen of Auxiliaries



MRS. ERNA SEEFELDT Halls



MRS. MARGARET KIETZMANN Reception



MRS. ROSE HOCKING Drills



MRS. NELLIE SMITH Local Transportation



MRS. MARGARET BARNABY Registration



MRS. EVA FULLBRIGHT Information



MRS. MINNIE HOLDMAN Memorial



MISS VIVIENNE HART
Banquet



MRS. BERNICE TREMAIN
Historian

V. F. W. AUXILIARY

Mrs. De Coe Forms **New Auxiliaries**

Consuelo Peart DeCoe first became identified with the Auxiliary to the Veterans of Foreign Wars of the United States as a member of Ethel Lansdale Auxiliary to Lt. Lansdale Post No. 67, Sacramento, California,



CONSUELO PEART DE COE

shortly after the World War. It was not very long before her untiring energy and zealous activities were rec-ognized by her sister members with ognized by her sister members with her election as Auxiliary President. In 1929-30 Mrs. DeCoe was elected Auxiliary President of the Department of California and Nevada. It was during her term as Department President that the Department of California-Nevada took the prize for the organization of the greatest number of Auxiliary units formed by any one Department Auxiliary throughout the country. country.

Mrs. DeCoe's record of achievements on the Pacific Coast won her the acclaim of the organization at large and at the 1930 National Encampment at Baltimore, she was elected National Conductress. Her vivid personality, and her executive ability won added popularity throughout the country for Mrs. DeCoe and at Kansas City in 1931, she was advanced from the office of Conductress to National Senior Vice President—a meteoric rise in Auxiliary circles that was more or less extraordinary. that was more or less extraordinary. It was in her home city in Sacramento in September, 1932, when Mrs. DeCoe was advanced to the highest office within the gift of her organization as National President.

Thus far during the first five months of her administration as National President, the Auxiliary has increased its membership by leaps and bounds through the organization of new local units. On February 1st, a total of 120 new Auxiliaries had been formed since the Sacramento Encamp-ment—a mark that is 30 Auxiliary

units greater than the total ever organized during the first five months of any previous administration.

Perhaps one of the main reasons for the success of the present National Auxiliary President is the fact that both Mrs. DeCoe and her husband have been intensely devoted to the activities of the Veterans of Foreign Wars of the United States for the past several years. While the wife was giving of her energies to the Auxiliary, her husband—Darold D. DeCoe—was simultaneously sacrificing his time and labors in behalf of the parent organization. While the wife was gradually moving upward in the ranks of the Auxiliary, Darold D. DeCoe was meeting with similar recognition in the V. F. W. It was an interesting coincidence when Darold D. DeCoe completed his term as Commander-in-Chief of the Veterans of Foreign Wars of the United States at the 1932 National Encampment at Sacramento, while his wife was standing on the threshold of her term as National President of the Ladies Auxiliary.



MRS. FRANK KRAWCZAK Hostess

Sept. 2nd Named As V. F. W. Day at Fair

Delegates and visitors to the 34th National Encampment of the Veterans of Foreign Wars of the U. S., to be held in Milwaukee from August 27th to September 1st will migrate en masse to Chicago on Saturday, September 2nd.

This date has been set aside by the

This date has been set aside by the Century of Progress officials as "V. F. W. Day" at the World's Fair.

Bands and drum corps that journey to Milwaukee will also make the trip to Chicago for "V. F. W. Day." Special trains are to be routed on their homeward trips via Chicago.

When any one sees your V. F. W. Cross of Malta, they know you have been a good soldier.

HISTORY OF THE LADIES' AUXILIARY TO VETERANS OF FOREIGN WARS U. S. A.

The department of Wisconsin Ladies' Auxiliary to the Veterans of Foreign Wars was instituted during the 4th annual encampment at Manitowoc on June 20th, 1925.

At present there are 38 Auxiliaries in the State of Wisconsin. There are 7 in Milwaukee. Of the 38 in the State, Swanson-Williams was the first. It was instituted August 25th, 1921. Wausau was second, instituted in November, 1921. Superior third, January, 1922, and Eau Claire fourth, in March, 1922. And so on until the present 38.

In the city of Milwaukee, Swanson-Williams first, Runge Bros. second, Nowak-Plunkett third, Gerald George Graham fourth, George A. Ward fifth, Stokes-Alexander sixth, and Leslie Knutsen seventh. There is one colored Post and Auxiliary in the State, Stokes-Alexander, and it is in Milwaukee. Milwaukee.

National President Consuelo Peart DeCoe and her Secretary, Grace H. Davis, visited Milwaukee on February 5th and again on May 7th. Work was mapped out for the forthcoming months to make the encampment a complete success.

complete success.

Freda James was chosen General Chairman of the Auxiliary Encampment committee. She is assisted by an advisory board consisting of the Department President, Mina Cashman, and the six local Presidents. She is also assisted by the finance committee consisting of four department officers of Milwaukee and Racine. Meetings of the ladies of the advisory board, finance committee and chairmen of the various committees, are called the first and third Thursdays of the month at the Hotel Pfister by Sister James. James.

BERNICE TREMAIN,

Historian.



MRS. H. C. HANSEN Hostess

City Of Milwaukee Has Historic Beginnings; Growth Is Rapid

In 1673 Father Marquette and Louis Joliet, returning to the Mission of St. Francis Xavier at De Pere from their trip down the Mississippi, skirted the West Shore of Lake Michigan in their canoes. Milwaukee Bay is distinctly marked on the map attributed to Marquette which was discovered in a convent in Montreel and tributed to Marquette which was discovered in a convent in Montreal and is now in the Jesuit College in that city. La Salle and his party probably stopped here on their way south in 1679, and the name first appears as "Millioke" in the Jesuit Relations of that year. This and the numerous other variants were attempts to transliterate the Indian name (meaning "good lands") of the village which the white men found here. The first Englishman known to have visited the spot was the adventurous trader, Alexander Henry, in 1760. There is record of a French fur-trading post in 1763. In 1795 Jacques Vieau established a permanent post for the North-Western Fur Company, which lished a permanent post for the North-Western Fur Company, which he seems to have kept up until it was superseded in 1820 by one belonging to Astor's American Fur Company. Vieau built a dwelling and a ware-Vieau built a dwelling and a warehouse and engaged in extensive trading operations. In 1818 there arrived a young Frenchman, Laurent Solomon Juneau (1793-1856), who married one of Vieau's daughters and eventually bought out his business. The settlement was on the direct line of travel from Fort Dearborn (Chicago) and Green Bay and as soon as the Indian Green Bay, and as soon as the Indian titles were extinguished by the treaties of 1831 and 1833 with the Menominees, colonists began to come to the neighborhood. In 1833 Morgan L. Marneighborhood. In 1833 Morgan L. Martin (1805-1887) of Green Bay explored the harbor, made a map of the place, and entered into an agreement with Juneau and Michael Dousman for its development. A sawmill was built in 1834. The east side was platted in the summer of 1835, and the west side a little later by Byron Kilbourn. The rival settlement, officially Milwaukee East Side and Milwaukee West Side, were popularly known as Juneautown and Kilbourntown. A third, called Walker's Point, was established on the south side by George H. Walker. The east side and the west side towns had bitter quarrels, especially over the building of bridges, for their streets, having been surveyed independently, did not come out at the same point on the river. They were separately incorporated as townships of Milwaukee County in 1837, but in 1839 united as wards of the same village, each one keeping complete financial and administrative antonomy of its own affairs. Walker's point was annexed as a third ward in 1845; and in 1846 the three were incorporated as the city of Milwaukee, of which Solomon Juneau was elected the first mayor. tin (1805-1887) of Green Bay explored

The first vessel anchored in Milwaukee Bay in 1779. A Chicago packet entered the river in 1823. The first newspaper, the Milwaukee Advertiser, began publication on July 14, 1836,

and a public school was opened in that year. In 1839 George Smith and Alexander Mitchell established the Fire and Marine Insurance Bank, which for 40 years was one of the strongest banking houses west of the strongest banking houses west of the Alleghenies. Its note passed at par through panics under which even government issues depreciated, and it financed the "Milwaukee" and other west railways. The first brewery was built in 1840, by Owens and Pawlett. Connection was established with Chicago by telegraph in 1849; by railway in 1856. About 1840 began a stream of immigration from Germany, which was accelerated by the revoluntionary movements of 1848 and continued for half a century.

In 1900, out of a total population of 285,315; 53,854 had been born in Germany, and 151,045 more had one or both parents of German birth, making a total of 72% who were either German by birth or of the "first generation." The population of the city has grown steadily from the beginning. By 1860 it had reached 45,246, and the increase in successive decades since then has been 58%, 62%, 77% (1880-90), 40%, 31% and 22%.

Drum Corps Help Liven Up Things

Norbert J. Beihoff, Mus., B. President of the Beihoff Music Co. and Director of the Beihoff School of Music

There has been a tremendous increasing movement in the organizing and developing of drum corps among the Veterans of Foreign Wars.

The popularity and almost necessity of a drum and bugle corps can be easily appreciated because it is the most valuable unit within a post, giving strength, unity, justifiable pride and a lasting comradeship to those within it and also to those who sincerely wish to increase the value of their organi-

Action and life which produce the spirit of an organization are synonymous with a drum and bugle corps.

Just visualize the many times during a year that a corps can put the finishing touch to a momentous occas-

A drum and bugle corps can be organized quite easily and without much of an initial expense. To start with, bugles can be purchased and also drum sticks, employing pads instead of drums to produce ensemble practice and develop technique. During the time of practice, many means of raising funds necessary to purchase the drums can be arranged. Card parties, cooperation with shows, obtaining sponsorship or support of some interested persons are various ways that

produce results in a short time.

Teachers are easily found in any locality who will gladly assist in organizing and teaching the group at a very nominal price, and in many instances experienced men are found within the corps or post.

Any organization contemplating the organization of a corps can obtain a book on this subject with details and models, a model constitution and by-laws without charge by writing us at 5129 W. North Avenue, Milwaukee, Wis.

The publishers of this book, Slingerland Drum Co., state definately that it is possible to have a marching and playing corps in two weeks after obtaining instruments.

Besides having the men's corps it is also suggested that a junior corps of boys or a ladies' corps of the wives of V. F. W. members be organized.

An excellent example of this is the

An excellent example of this is the Runge Post of Milwaukee and their Women's Corps in their natty uniforms and whose excellent training was due to the splendid efforts of Mr. Rudolph Racshefsky, their teacher. The Slingerland Drums selected by this group were especially considered because of their adaptability to a woman's corps.

woman's corps.

We suggest that drums be colored in the colors of the post with the insignia of the organization also employed. An excellent example of this is the Milwaukee County Drum and Bugle Corps consisting of all the posts in the county belonging to the V.F. W. These Slingerland drums are the professional type finished in blue and gold with sticks to match and certainly present a most wonderful appearance. We are quite proud of selling these two splendid organizations these excellent instruments.

Select quality in preference to price

Select quality in preference to price because it is necessary that drums and bugles give many years of hard service.

James C. Putnam, the man who James C. Putnam, the man who founded the Veterans of Foreign Wars of the United States and became its first Commander-in-Chief in 1899, lives at West Plains, Missouri, and is a member of the House of Representatives of the Missouri State Legislature.

Children reared at the V. F. W. National Home of the Veterans of Foreign Wars of the U. S. at Eaton Rapids, Michigan, are educated in the public schools of Eaton Rapids.

The youngsters are transported to Eaton Rapids, a distance of three and one-half miles, in large buses owned by the National Home. In addition to the regular kindergarten and primary departments the Eaton Rapids schools provide vocational courses that include carpentry, auto mechanics, blacksmithing, cooking, sewing, farming, bookkeeping and stenography. These are available to V. F. W. proteges along with college preparatory subjects. aratory subjects.

Tuition fees of the V. F. W. coungsters are paid by the National

The V. F. W. was founded in 1899 and therefore is not an experiment.

ATLANTIC & PACIFIC

MIDDLE WESTERN DIVISION



Jorget-me-not ice cream bar



IT'S DELICIOUS
The only legitimate Veterans' organization in the ice cream business
Of, By, and for the Veteran
LOOK FOR THE GOLD BOX
DISABLED AMERICAN
VETERANS SALES CORP.
Trustee for

Trustee for Edward Oliver Orth Chapter No. 7, Inc.

1730 W. Fond du Lac Avenue - KIlbourn 9846

Best Wishes

for a

Successful Encampment



Senator Ben Gettelman

Charles F. Westfahl

Frank Miller

Compliments of

Senator Ben Gettelman

and

Assemblyman Tom Caffrey

COMPLIMENTS OF A FRIEND

THE UNSUNG HEROES

Soldiers, Sailors, Marines, together with their officers have had their praises sung. Tales of valor are recounted that have been inscribed in pages of history. But no ballad, no song, no poem tells the story of the dog—the lives he saved and the battles he helped to win.

Dogs serve as useful and intelligent pets. Their faithfulness and friendliness make them liked by children and grownups. Whether they possess intuition or intelligence is a question often discussed, but whether these qualities are inherent, results and performances have proven that there are numbers of dogs that have proved their worth to human life. From the high bred St. Bernards of the Swiss Alps to the lowliest mongrels of the city streets, dogs have displayed the mettle of which heroes are made.

The days of the 1918 drives in France bring memories of two American dogs that attained distinction because of their valuable services. "Stubby" and "Rags" were the kind of pets that real soldier boys liked—friendly and appreciative of all the attentions that the dogs bestowed upon them.

Stubby entered the army camp at Yale Field, and soon attached himself to the 102nd Infantry of the 26th Division. He became the special pet of Mr. Conroy who kept him until the day of his death in 1926. Stubby evaded the port authorities at both Newport News and at St. Nazaire, France. His war adventures then began. He lived through five offensives, each time going through No Man's Land. Stubby saw service at Chemin des Dames, Chateau-Thierry, the Marne, Saint Mihiel and the Meuse-Argonne. In due time, he was presented a Victory Medal of five bars, and a beautiful hand-embroidered chamois skin blanket. Whenever Stubby went on parade, as he was often fond of doing, this latter gorgeous gift was always worn by him. Presidents Wilson, Harding and Coolildge bestowed their attentions upon him. General Pershing pinned on his blanket the gold medal of the Humane Society in July, 1921.

No one knows how many soldier boys' lives Stubby saved. He did sentry and messenger service. It is known that he once worked frantically to awaken a sleeping man just before a gas attack. That man's life was saved by Stubby's efforts.

Rags' career began in 1918 in Paris, where Private Donovan of the Signal Corps of the First Division found him in the streets of Montmarte. He soon learned the ways of war. Rags accustomed himself to wearing a gas mask. He performed messenger service, delivering pieces of paper from one olive drab uniform to another. He also learned to drop flat on his belly whenever he heard certain noises. Several times Rags was responsible for saving the lives of hundreds of American Soldiers. On one occasion he was returning to the

lines with a message, gas mask on, when things began to happen. Rags fell flat, as was his custom, but one ear was torn and a front paw was badly hurt. Sergeant Donovan was lying badly wounded on the ground. "Run! Rags; Run!" whispered his master. And Rags ran on three legs, gasping from the gas, and finally staggered into camp. They found his master, and both were invalided back home to Fort Sheridan, Illinois.

home to Fort Sheridan, Illinois.

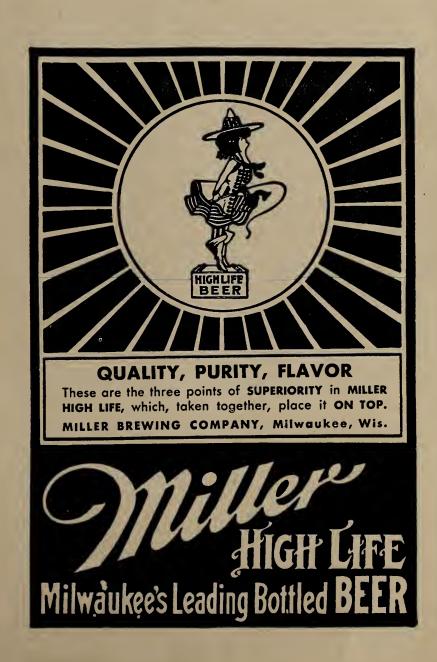
Among the famous peace-time dogs was Jiggs, mascot of the Marine Corps. Jiggs was a full-blooded bull dog and saw six years of service in Corps. He was born in Philadelphia

in 1919 and was enlisted in the Marine Corps in 1920. Brigadier-General Smedley D. Butler, then Commandant of the Post at Quantico, gave him the rank of sergeant.

mandant of the Post at Quantico, gave him the rank of sergeant.

Stubby and Rags did heroes' work.

Not only were they responsible for many a hair breadth rescue, but they brought their doggy friendliness to the tired and weary soldier boys in the trenches. Undoubtedly, Stubby and Rags were not the only dog heroes of the World War. There must have been others. These friendly, faithful creatures did their part. They deserve the honor and respect that have been bestowed upon them.



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